COOKIES POLICY

What is the document about?

This document includes information on the use and application of cookies or similar technologies. You will learn from it, among other things: 1. What cookies are;
        2. What kind of cookies are used in the Online Shop;
        3. Why we use certain kinds of cookies; 4. How to change the rules of using cookies.   Cookies usually do not serve to collect information about a specific, identifiable person. However, in some cases the information obtained by them may be personal data. If you are interested in information about your personal data processing, we invite you to read our Privacy Policy available at https://www.esus-it.com/Privacy-policy-cterms-eng-304.html.

What are cookies?

Cookies are a small text file that the website saves on a computer or other user device when it is viewed.
The cookie most often contains:
    1. Basic information on the website from which it originates,
    2. So-called "length of life" (TTL) of the cookie that decides how long the cookies remain on the device,
    3. Identifier - a unique, automatically generated number used to identify the browser from which a connection to the website is made.
Based on the life span of cookies, there are session cookies and persistent cookies. Session cookies are stored on a device for a shorter period of time: most often until you log out from the website or close your browser. Persistent cookies have a fixed period of time for which they are stored in the device memory. Such files are deleted after that time. It is also possible to delete them manually by using an appropriate option of the web browser used.

What do we use cookies for?

Cookies allow the website to remember the preferences of the user, such as their name or chosen language. This allows you to save time because you don't need to re-enter the same data when you re-enter the website.
Cookies also allow us to keep anonymous statistics to assess how we can improve the Online Shop.
In our Online Shop, cookies are used to:
    1. Ensure the proper functioning of the Online Shop, i.e. to ensure such functions as navigation in the Online Shop and access to its secured areas. Without the cookies, the Online Shop cannot function properly. These cookies have been marked as Necessary;
    2. Save information that changes the appearance or functioning of the Online Shop. These files allow visitors to save time – they do not need to re-enter some of the data, e.g. regarding the appearance of the Online Shop. These cookies have been marked as Functional;
    3. Determine the behaviour of persons visiting the Online Shop, which applies to both logged-in and not logged-in visitors. This allows us to determine how we can improve the functioning of the Online Shop. These cookies have been marked as Statistical cookies;
    4. Display advertisements that are important and interesting for individual people, in particular they correspond to their preferences and needs. We have identified these cookies as Marketing cookies.

What cookies do we use?

Within the Online Shop, we use the following cookies:

TYPE	NAME	DOMAIN	PURPOSE	TTL

Necessary	__Secure-3PAPISID	Google.com	Supports the technical functions of the website.	2 years
	__Secure-1PAPISID	Google.com	Supports the technical functions of the website.	2 years
	__Secure-3PSID	Google.com	Supports the technical functions of the website.	2 years
	SAPISID	Google.com	This cookie saves user preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or not to activate Google's SafeSearch filter.	2 years

	APISID	Google.com	This cookie saves user preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or	2 years
			not to activate Google's SafeSearch filter.	
	SSID	Google.com	This cookie saves user preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or not to activate Google's SafeSearch filter.	2 years

	HSID	Google.com	This cookie saves user preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or not to activate Google's SafeSearch filter.	2 years
	SID	Google.com	This cookie saves user	2 years

			preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or not to activate Google's SafeSearch filter.	

	CONSENT	Google.com	Supports the technical functions of the website.	2 years
	NID	Google.com	This cookie saves user preferences and other information about the user. These include, in particular, the preferred language, the number of search results presented on the page and the decision whether or not to activate Google's SafeSearch filter.	2 years
	SEARCH_SAMESITE	Google.com	Supports the technical	2 years

			functions of the website.	
	1P_JAR	Google.com	Supports the technical functions of the website.	2 years
	OGPC	Google.com	Supports the technical functions of the website.	2 years

__Secure-1PSID	Google.com	Supports the technical functions of the website.	2 years
filterHidden	www.esus-it.com	Supports the technical functions of the website.	1 year
fp_ccid	www.esus-it.com	Supports the technical functions of the website.	1 year
ssupp.visites	www.esus-it.com	Supports the technical functions of the website.	1 year
ssupp.vid	www.esus-it.com	Supports the technical functions of the website.	1 year
RSSID	www.esus-it.com	Supports the technical functions of the website.	1 year
REGID	www.esus-it.com	Supports the technical functions of the website.	1 year
CURRID	www.esus-it.com	Supports the technical functions of the website.	1 year

	LANGID	www.esus-it.com	Supports the functions oftechnical the website.	1 year
	__IAI_SRC	www.esus-it.com	Supports the functions oftechnical the website.	1 year
	samedayZipcode	www.esus-it.com	Supports the technical functions of the website.	1 year
	__IAI_AC2	www.esus-it.com	Supports the technical functions of the website.	Several months
	basket_id	www.esus-it.com	Supports the technical functions of the website.	Several months
	page_counter	www.esus-it.com	Supports the technical functions of the website.	Several months
	ck_cook	www.esus-it.com	Supports the technical functions of the website.	Several months
	menu_1_produits_24h	www.esus-it.com	Supports the technical functions of the website.	Several months

client	www.esus-it.com	Supports the technical functions of the website.	Several months
_hjIncludedInSessionSample	www.esus-it.com	Supports the technical functions of the website.	Several months

ordersDocuments	www.esus-it.com	Supports the technical functions of the website.	Session cookie
applePayAvailability	www.esus-it.com	Supports the technical functions of the website.	Session cookie
payPalAvailability_EUR	www.esus-it.com	Supports the technical functions of the website.	Session cookie
payPalAvailability_PLN	www.esus-it.com	Supports the technical functions of the website.	Session cookie
toplayerwidgetcounter[41]	www.esus-it.com	Supports the technical functions of the website.	Session cookie
fp_sid	www.esus-it.com	Supports the technical functions of the website.	Session cookie

	REGID	esus-it.iai-shop.com	Supports the technical functions of the website.	1 year
	basket_id	esus-it.iai-shop.com	Supports the technical functions of the website.	Several months
	client	esus-it.iai-shop.com	Supports the technical functions of the website.	Several months
	ordersDocuments	esus-it.iai-shop.com	Supports the technical functions of the website.	Session cookie
Functional	optimizelyEndUserId	.trustedshops.com	Supports the	1 year

			technical functions of the website.	
	optimiselyBuckets	.trustedshops.com	Supports the technical functions of the website.	1 year
	optimizelySegments	.trustedshops.com	Supports the technical functions of the website.	1 year

Statistical	_ga	.esus-it.com	Collects information about users and their activity on the website. Allows to keep track of visits and visitors.	2 years
	_gat_gtag_UA_*	.esus-it.com	Collects information about users and their activity on the website. for analytical and reporting purposes.	Sessio n cookie
	sb	.facebook.com	Collects information about users and their activity on the website.	2 years
	datr	.facebook.com	Collects information about users and their activity on the website.	2 years
	_fbp	.facebook.com	Collects information about users and their activity on the website.	1 year
	wd	.facebook.com	Collects information	Several days

			about users and their activity on the website.	
	locale	.facebook.com	Collects information about users and their activity on the website.	Several days
	usida	.facebook.com	Collects information about users and their activity on the website.	Sessio n cookie
	_ga_7ZMFCGB4PR	.iai-shop.com	Collects information about users and their activity on the website.	2 years
	_ga	.iai-shop.com	Collects information about users and their activity on the website. Allows to keep track of visits and visitors.	2 years
	_gid	.iai-shop.com	Collects information about users and their activity on the website. Allows to keep track of visits and visitors.	Several months

Marketing	_ga	.hotjar.com	Collects information about users and their activity on the website. Allows to keep track of visits and visitors.	1 year
	_uetvid	.hotjar.com	Collects information about users	1 year

			and their activity on the website.	
	ajs_user_id	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_hjKB	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_hjSessionUser_14	.hotjar.com	Collects information about users and their activity on the website.	1 year
	OptanonConsent	.hotjar.com	Collects information about users and their activity on the website.	1 year

	_scid	.hotjar.com	Collects information about users and their activity on the website.	1 year
	__zlcmid	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_hjid	.hotjar.com	Collects information about users and their activity on the website. It is used to record the user ID, unique to the specific website in the browser. It ensures that the	1 year

			same ID badge is assigned to the user during subsequent visits.	

	OptanonAlertBoxClosed	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_BEAMER_FIRST_VISIT_zeKLgqli17986	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_BEAMER_USER_ID_zeKLgqli17986	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_BEAMER_DATE_zeKLgqli17986	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_BEAMER_LAST_UPDATE_zeKLgqli17986	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_fbp	.hotjar.com	Collects information about users and their activity on the website.	1 year
	in_new_website_experiment	.hotjar.com	Collects information about users and their activity on the website.	1 year
	_gcl_aw	.hotjar.com	Collects information about users and their activity on the website.	1 year

_gac_UA-51401671-1	.hotjar.com	Collects information about users and their activity on the website.	1 year
_gid	.hotjar.com	Collects information about users and their activity on the website. Allows to keep track of visits and visitors.	1 year
_hjptid	.hotjar.com	Collects information about users and their activity on the website.	1 year
XDOMAIN-LOGGED-IN	.hotjar.com	Collects information about users and their activity on the website.	1 year
_BEAMER_LAST_POST_SHOWN_zeKLgqli 1	.hotjar.com	Collects information about users and their activity on the website.	1 year
7986	.hotjar.com	Collects information about users and their activity on the website.	1 year

			Google uses cookies, such as OTZ cookies, to optimise accessories, such as Google search.	1 month
	OTZ	www.google.com		
	OTZ	www.google.com	Google uses cookies, such as OTZ cookies, to optimise accessories, such as Google search.	1 month

Google Analytics

We use Google Analytics to collect anonymous information about visits to our website, e.g. subpages which users have displayed, the time spent on the website, the passage between subpages. Thanks to the information, anonymous statistics on the functioning of our website are created and user activity can be analysed on our website to best adjust our offer and website to the needs of users and customers.

What are the basis for using cookies

The basis for using cookies and similar technologies as well as processing the information obtained by them is the legitimate interest of the owner of the Online Shop, i.e. ESUS IT sp. z o.o. (formerly ESUS IT ALEKSANDRA DROBIŃSKA), entered into the Central Register and Information on Economic Activity, with Tax Identification Number (NIP): PL8522690002, Business Identification Number (REGON): 524134686, ul. Somosierry 30A, 71-181 Szczecin, Poland (in the case of necessary cookies) or user consent (for other cookies).

How to manage cookies?

Cookies can be freely managed and removed. The user may withdraw their consent to the use of cookies on the device on their own and at any time. To this end, the user may change the settings for storing cookies by means of a web browser or by means of an option available in the Online Shop by pressing the button.

Removal of all cookies

You can delete all cookies from your browser (not only from this Online Shop) by adjusting your browser settings. This is most often possible while deleting the browsing history. However, it is important to remember that by removing all cookies you can lose important data related to websites viewed by you, e.g. language preferences or login data.

Management of cookies from specific sites

Information about the management of cookies from specific sites can be found in the privacy and cookies settings in the selected browser.

Locking cookies

Most browsers make it possible to display the content of the pages while blocking all cookies. However, such settings may result in some pages not working properly, making it impossible, for example, to log into the Online Shop or select a product.